



## SENECA LAKE PURE WATERS ASSOCIATION, INC.

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July 15, 2002

Dear Lake Association Member:

**Stormwater is a factor in water quality impairment!** In addition to being a challenge, stormwater management can be an opportunity for watershed residents to initiate good management practices that will encourage sound land use, good construction oversight, collaboration, funding initiatives and other key benefits that ultimately protect our water quality.

The Keuka and Seneca Lake Watersheds have recently sponsored a series of educational initiatives on stormwater pollution and management aimed at meeting the goals of the pending Phase II Stormwater Management Regulations scheduled for implementation on March 10, 2003. The enclosed materials are provided to you as part of that Phase II Stormwater Management Education initiative and were funded through the Great Lakes Commission. We hope you will take the time to review the materials as part of a citizen effort to embrace upcoming regulations under the New York State Stormwater Management Program. Please feel free to share this information with anyone you know who is building or improving property in your watershed.

Phase II Stormwater Management Regulations are the new guidepost for stormwater management planning, especially regarding new development occurring in our region. Phase II Stormwater Regulations were developed in 1999 requiring stormwater permits through the New York State Department of Environmental Conservation for certain small MS4's, primarily located in urbanized areas and construction sites **where 1 - 5 acres of land are disturbed**. Phase II will support best management practices to control stormwater discharges and reduce or prevent pollutants from entering receiving waters in our watersheds. Good stormwater management will sustain our quality of life and preserve our economic viability. It will also reduce many of the pollutants carried in stormwater, the potential for increased flooding, private and public property damages, municipal costs associated with streambank and roadbank erosion, impacts to groundwater supplies, potential loss of tax base, and liability.

Under a separate mailing, each municipal government representative in the Seneca and Keuka Lake Watersheds has received a packet of information on the municipal government role how in the new stormwater management guidelines. Highway department and code enforcement officers will also receive a copy of the "*New York State Stormwater Management Design Manual*" as a reference guide to these new regulations. In the near future, there will be updates on stormwater management coming to you.

Sincerely,

A handwritten signature in cursive script that reads "Marion E. Balyszak".

Marion E. Balyszak  
Executive Director

Fall 2002



# LAKEWATCH

## *EPA Awards SLPWA \$5500 for Partnership With Industry*

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Seneca Lake Pure Waters Association has been awarded a \$5500 grant from the Environmental Protection Agency's (EPA) Livable Communities Program.

The grant, for a project entitled "*Partnership with Industry: Protecting the Water Resources of the Seneca Lake Watershed*" will support linkages with watershed industries to promote an awareness of current watershed health, potential impacts to water quality from industrial operations and building the capacity of local industry to incorporate green business practices into their operations. It will aid in framing an environmental approach to existing or expanding industries as well as new industrial recruitment.

Funding will support a series of meetings and forums to meet project objectives and create watershed management recommendations for industry in the Seneca Lake Watershed. The project will take place from November 1, 2002—October 31, 2003.

Watershed research on industry has been utilized in the State of the Watershed Report, "*Setting A Course for Seneca Lake*" (SLAP-5

December 1999) and "*Industry in the Seneca Lake Watershed: An Overview*" (SLPWA 2000).

Research addressed the scope of operations for about three dozen of the largest industrial operations in the watershed. A direct survey process was completed and information was gathered related to industrial connections to permitted discharges, chemical and petroleum bulk storage, spills, landfills and hazardous wastes, and current water quality monitoring on Seneca Lake and its tributaries to determine current health and potential impacts from industrial pollution.

The project is timely as efforts to ensure local economic viability are also directing focus toward sustainability of natural resources. The partnership with industry will develop ongoing linkages that will support local water quality, as well as serve as models for other watersheds beyond the Seneca Lake area.

Industrial products recorded for the watershed include: industrial brushes, electronics equipment, athletic sportswear, sanitation chemicals, enameling of industrial jewelry, biological

fungicides, buckwheat products, machining and fabrication, salt extraction and processing, plastics fabrication, office furniture construction, bus manufacturing, recycling rubber products, custom metal fabrication, composite products such as pumps, float glass production, warehouse corrugated boxes, sanitation chemicals for food, dairy and beverage industries, safety shoe construction, wood pallets, skid and crate construction, hot pack and frozen juices, electric and gas utilities, power generation, fiberglass boats, compressed salt for agricultural and commercial canning, process vegetables, food processing, polishing compounds, dielectric ceramic materials, production weldments and sheet metal, and hair care products. There have been additions since the initial research was conducted as well as some closures.

Additional information can be obtained by contacting SLPWA at (315) 789-3052 or [slpwa@eznet.net](mailto:slpwa@eznet.net).